

# LIFE MEMBER DRIVE



*As a Life Member myself I understand that life membership is a critical component of the CCA Florida membership plan. Joining this exclusive list of concerned anglers and conservationists is one of the best ways to support your CCA Florida.*

*I am excited to announce two additional life membership levels to complement the current one. The Heritage level of \$5,000 and the Legacy level of \$10,000. Both new life member levels will also come with a distinctive three-dimensional display piece that denotes the particular life member level.*

*For those who are already life members please know that your current life membership is very important to CCA's ongoing success and you will continue to receive all the current benefits and features that you now enjoy with your life membership. These two new levels have been created to give the opportunity for additional support of CCA beyond the \$1,000 life member level.*

*For current life members, I would like to give you one of the first opportunities to become a Heritage or Legacy life member and count your past \$1,000 life member contribution toward upgrading your membership to the \$5,000 or \$10,000 level.*

*While showing your commitment to the organization through a \$1,000 Life Membership \$945 of that stays right here in Florida and is tax deductible. 80% of your tax deductible Heritage or Legacy membership is retained for use in Florida with the other 20% going to our National Advocacy Fund.*

*As a special incentive all new life members, and those who upgrade to Heritage or Legacy levels, receive two great gifts from our friends at Evolution Rods. First is a pair of their new Gorilla Pliers, constructed of precision cut high grade aircraft aluminum with tough tungsten coated cutters for line and leaders. The pliers are designed to cut braid, mono and light wire. The Gorilla Pliers have a one year manufacturer's warranty. Packaged with high-impact nylon sheath w/belt loop, and lanyard. Second is the 26# Lipper tool, fish landing and scale tool. The Lipper tool features a cock and lock main housing, easy to use release button, no slip rubber grip, adjustable set screw, and adjustable leather lanyard. Thank you to Evolution Rods for donating these great items.*

*CCA Florida has now made attaining life membership even easier and more convenient, by offering quarterly or monthly credit card billing. Simply sign up using your credit card and get your new life membership in easy installments.*

*For more information about life memberships please feel free to call me at 407-854-7002 x14.*

*I urge you to join me as a CCA Florida life member today.*

*Brian Gorski, COO, CCA Florida*



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100% NEO-CARBON GRAPHITE

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